

# West Coast Green Website Ad Placement



Put your brand message in front of thousands of new targeted viewers by placing an ad on the West Coast Green website. There are only four places for web ads on WestCoastGreen.com, so you are guaranteed impressions! Because your company is closely aligned with West Coast Green's mission, you will reach an audience that is interested in your products and services! Westcoastgreen.com reaches up to 75,000 page views and 25,000 unique visitors per month, and has deep audience engagement. On average, visitors spend 3.5 minutes on the site- 16% more time than competitive websites. WestCoastGreen.com's traffic is driven from two primary sources, customers interested in the West Coast Green Conference, and customers responding to email updates. Email updates include the release of conference video content which will draw large numbers of visitors to the website. Make sure your ad is in place before these emails hit the market to ensure the highest level of visibility!

## How it works!

1. Your 125 X125 ad is posted on the West Coast Green homepage for 1 or more months. Button is hyperlinked to your website, increasing traffic to your website.
2. Your web button will always occupy a prominent spot on the West Coast Green homepage as our ad placements do not rotate and there are only 4 total ad units available
3. The design is up to you - it can be as simple as your logo or a more complex image.
4. West Coast Green provides you monthly ad performance metrics (click count)

## Pricing

- \$5,000 per 125 x 125 px ad for six months
- Pricing subject to change in months immediately preceding the conference

## What's Needed to Get Started

- A high resolution website ad



Example Ad Placement

